

# George Iatif Zaki Sedhom

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## PERSONNAL INFORMATION

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- **Nationality:** Egyptian
- **Birth date:** 30/1/1985
- **Gender:** Male
- **Marital Status:** Single
- **Military Status:** Exempted

## LANGUAGES

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- **Arabic:** Excellent
- **English:** Excellent
- **French:** Good

## CURRENT EMPLOYMENT

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- **Lecturer** at the **International Academy for Engineering & Media Science** in The Media Production City
- **3D Graphics Designer** in **EI HAYAT TV Network - Nile Sat.**
- **3D senior Graphic Designer** at **AL AHLY TV Channel - Nile Sat**
- Autodesk Maya, Adobe Photoshop, Adobe After effects, Adobe Premiere **Instructor** in **Selection Academy.**
- **3D TV Commercials designer.**

## RELEVANT EXPERIENCE

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- **Job Title:** Graphic Designer.  
**Employer:** Fenix Graphics.  
**Employer Country:** Egypt  
**From:** January 2005  
**To:** July 2005  
**Job Description:** 3D graphic Modeller, Animator
- **Job title:** Graphics Designer.  
**Employer:** Sat 7 Channel on Hot bird satellite.  
**Employer Country:** Egypt  
**From:** August 2005  
**To:** May 2006  
**Job Description:** Graphic Designer for Intros and TV Editing
- **Job title:** Graphics Designer.  
**Employer:** Mega Media for Multimedia Production.  
**Employer Country:** Egypt  
**From :** September 2007  
**To:** May 2008  
**Job Description:** Graphic Designer & Editor for TV ads.
- **Free lancing projects:**
  - Television advertisement about a Teleshop product which was I pod.
  - Architectural project for a cultural city.

## EDUCATION

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- **Post Graduation:** Master's degree holder in Media science and thesis titled **(The Functional Usage of Multimedia in Television Advertising)**  
**Comparative study between Arabic and foreign Television commercials.**
- **Certifications :** - **Multimedia Diploma** in the 9 month program in **Information Technology Institute (ITI intake 27) 2006-2007**
  - **International Computer Driving License (ICDL)**
  - **Local Toefel score 570**
- **First University Degree :** B.A Mass communication
- **University :** International Academy for Media Science (IAMS)
- **Faculty :** Department of Multimedia and internet
- **Major :** Multimedia & internet
- **Graduation Project :** Merging live actions with 3D graphics characters
- **Grade :** Excellent
- **GPA :** 3.93 out of 4
- **Graduation Year :** 2006

## PROGRAMMS SKILLS

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- **3D programs:**

Autodesk Maya + Maya live  
3D Max 8.0  
Brainstorm e-studio (Virtual studios)  
Zbrush  
3D VIZ  
Poser 3D  
VUE 5  
Particle illusion  
Cult 3D

- **Compositing programs:**

Adobe after effects  
Apple shake

- **2D programs:**

Adobe Photoshop  
Macromedia freehand  
Macromedia flash+ action script  
Swish

- **Editing:**

Apple Final Cut pro  
Adobe premiere pro 2  
Sound forge  
Adobe Audition

- **Web package:**

Macromedia Dream weaver  
Front page  
Java script  
HTML

- **Authoring:**

Macromedia Director MX

- **General knowledge:**

Networking principles  
Object oriented programming C++  
Database concepts  
Conceptual Arts  
Marketing  
Presentation skills

- **Reporting:**

Office package

## TECHNICAL SUMMARY

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- **Field of experience and other qualifications:**
  - Training in the academy inside the media production city, in the 3D projects of the college.
  - Training for SIS (State Information Serves) in a comprehensive course for preparing cultural attaches'.
  - Working for an architectural 3D project of a cultural village.
  - Trainings inside the media production city on editing machines like AVID, Edit box.
  - Training in **Maspiro** for media purposes like TV camera shooting and directing.
  - Training of advertising in the media production city.
  - Training in the marketing department in the EMPC.
  - Training in the graphics department inside the media production city.
  - Attending **Digimedia** conference 2004-2005.
  - Attending the **ICT** conference 2005.
  - Professional training on BrainStorm virtual program in Brainwaves company 2008.

**References available upon request**