

Walaa Gaber El Sayed Mohammed, Ph.D.

📍 Lecturer in Business Administration

📍 International Academy for Engineering and Media Sciences (IAEMS)

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Professional Summary

Accomplished academic and researcher with over a decade of experience in teaching, curriculum development, and scientific research in business administration. Specializes in corporate governance, microfinance institutions (MFIs), and strategic analysis. Published author in indexed journals with a proven track record in academic conferences, training, and interdisciplinary education.

Core Competencies

- Strategic Planning & Analysis
 - Corporate Governance
 - Higher Education & Curriculum Development
 - Research Methodology & Scientific Writing
 - Microfinance Strategy
 - Data-Driven Decision Making
 - Academic Publishing
 - Conference Presentation
 - Stakeholder Engagement
 - TOEFL-Level English Communication
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Education

Ph.D. in Business Administration

Ain Shams University – Faculty of Business

Thesis: *Strategic Evaluation of Microfinance Institutions to Formulate an Effective Operational Strategy*

Year: 2020

M.Sc. in Business Administration

Ain Shams University – Faculty of Business

Thesis: *Impact of Role Separation between Chairman and CEO on Financial Performance within Corporate Governance Context*

B.Com. in Business Administration

Ain Shams University

Graduation Year: 2001

Academic & Teaching Experience

Lecturer – Business Administration Division

International Academy for Engineering and Media Sciences (IAEMS)

2021 – Present

- Delivered undergraduate courses in corporate strategy, finance, and management.
- Supervised student research projects and academic theses.
- Led curriculum development in response to emerging global business trends.

Lecturer

Valley Institute for Management Sciences, Finance, and Information Systems
2020

- Taught finance and management courses to undergraduate students.
- Introduced interactive learning techniques to improve student engagement.

Lecturer

Misr University for Science and Technology (MUST)
2013

- Conducted foundational and advanced business courses.
- Developed assessments aligned with program learning outcomes.

Publications

- Mohammed, W.G. (2020). *The Role of SWOT Strategic Analysis in Formulating Effective Strategies for MFIs*, Knowledge Bank – Scientific Journal of Economics and Trade.
- Mohammed, W.G. (2020). *Strategic Alternatives for MFIs through SWOT Methodology*, Knowledge Bank – Scientific Journal of Economics and Trade.
- Abd Alhaleem, D.O., Mohammed, W.G., & Ibrahim, M.G. (2023). *Advertisement Tools & Effectiveness: Empirical Study on Charitable Campaigns in Egypt*, Academic Journal of Social Sciences, IAEMS.

Conferences & Workshops

- **2024:** *2nd Scientific Conference* – “Entrepreneurship & Sustainable Development in Global Contexts”, IAEMS
- **2022:** *Scientific Conference* – “Banking Services and Technology Innovation”, IAEMS
- **2019:** *Strategic Planning Workshop*, Faculty of Education, Ain Shams University
- **2019:** *Scientific Conference*, Faculty of Commerce – “Budget Deficit: Causes and Remedies”, Ain Shams University

Training & Professional Development

- **Advanced English (TOEFL Preparation)** – Ain Shams University (2006–2007)
- **Scientific Writing** – Ain Shams University (Online)
- **Publishing in Indexed Journals** – Ain Shams University (Online)
- **Office Automation & Computer Skills** – Armed Forces Training
- **Microsoft Excel & Access** – Faculty of Commerce, Ain Shams University

Technical Skills

- Microsoft Office Suite (Excel, Word, PowerPoint, Access)
- Research Databases: Google Scholar, JSTOR, Knowledge Bank
- Virtual Learning Platforms: Moodle, Blackboard

- Data Analysis Tools: SPSS (basic)
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Languages

- **Arabic:** Native
- **English:** Advanced (TOEFL Level)